

13 Community Health Factors

EQUITABLE OPPORTUNITY FACTORS

1. Racial justice, characterized by policies and organizational practices that foster equitable opportunities and services for all; positive relations between people of different races and ethnic backgrounds
2. Jobs & local ownership, characterized by local ownership of assets, including homes and businesses; access to investment opportunities, the ability to make a living wage
3. Education, characterized by high quality and available education and literacy development across the lifespan

PEOPLE FACTORS

4. Social networks & trust, characterized by strong social ties among persons and positions, built upon mutual obligations; opportunities to exchange information; the ability to enforce standards and administer sanctions
5. Participation & willingness to act for the common good, characterized by local/indigenous leadership; involvement in community or social organizations; participation in the political process; willingness to intervene on behalf of the common good
6. Acceptable behaviors & attitudes, characterized by regularities in behavior with which people generally conform; standards of behavior that foster disapproval of deviance; the way in which the environment tells people what is okay and not okay

PLACE FACTORS

7. What's sold & how it's promoted, characterized by the availability and promotion of safe, healthy, affordable, culturally appropriate products and services (e.g. food, books and school supplies, sports equipment, arts and crafts supplies, and other recreational items); limited promotion and availability, or lack, of potentially harmful products and services (e.g. tobacco, firearms, alcohol, and other drugs)
8. Look, feel & safety, characterized by a well-maintained, appealing, clean, and culturally relevant visual and auditory environment; actual and perceived safety
9. Parks & open space, characterized by safe, clean, accessible parks; parks that appeal to interests and activities across the lifespan; green space; outdoor space that is accessible to the community; natural/open space that is preserved through the planning process
10. Getting around, characterized by availability of safe, reliable, accessible and affordable methods for moving people around, including public transit, walking, biking
11. Housing, characterized by availability of safe, affordable, available housing
12. Air, water & soil, characterized by safe and non-toxic water, soil, indoor and outdoor air, and building materials
13. Arts & Culture, characterized by abundant opportunities within the community for cultural and artistic expression and participation and for cultural values to be expressed